



# C11 ENTREPRENEUR STREAM 2026

## Build, Buy or Expand a Business in Canada

A practical business-first pathway for entrepreneurs, franchise buyers, business owners and self-employed professionals who want to actively operate a Canadian business.



LMIA-EXEMPT  
ROUTE



NO FIXED  
IELTS  
REQUIREMENT



NO FIXED  
MINIMUM  
INVESTMENT



FAMILY OPTIONS  
MAY BE  
AVAILABLE

# WHAT IS THE C11 ENTREPRENEUR STREAM?

A business-first pathway for active entrepreneurs



## 1. WHAT IT IS

C11 is an LMIA-exempt entrepreneur pathway that allows qualifying applicants to come to Canada to actively operate a genuine business that can provide significant benefit to Canada.



## 2. WHO IT MAY SUIT

- Foreign business owners
- Franchise buyers
- Business acquisition clients
- Start-up founders
- Self-employed specialists
- Senior managers with a clear operational role



## 3. AVAILABILITY ACROSS CANADA

C11 opportunities may be explored across Canada, depending on the business model, province, licensing, municipal requirements and commercial viability.

## 4. CORE HIGHLIGHTS



No LMIA  
required



No fixed IELTS  
requirement



No fixed minimum  
investment



Family options  
may be available



Active management  
required



Flexible business  
models



## 5. EXAMPLES OF BUSINESS MODELS

- Start-up
- Franchise
- Business acquisition
- Branch
- Subsidiary



**C11 is not permanent residence by itself.**  
If eligible, a client may later explore a separate federal or provincial PR pathway.

# HOW THE **C11** PROCESS WORKS

A clear step-by-step client journey



## PLANNING TIMELINE

Each case varies, but many files are planned over approximately  
**3-6+ MONTHS** before and during processing.

Final timing depends on the country of application, file quality and IRCC processing.



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# DOCUMENTS REQUIRED & HOW **MIGRATES** SUPPORTS YOU

Organized guidance for a stronger C11 file



## Applicant & Family Documents

- Valid passport(s)
- Digital photos
- Marriage/birth records if applicable
- Resume/CV
- Business or management experience evidence
- Bank statements and source of funds
- Tax or ownership records
- Family status documents
- Any police certificates or medical documents if required



## Canadian Business File

- Incorporation or registration records where applicable
- Ownership chart
- Franchise or purchase agreement or LOI where relevant
- Lease or location plan
- Supplier/client interest or commercial evidence
- Detailed business plan
- Financial projections
- Proof of funds or investment readiness
- Hiring plan
- Significant-benefit support letter

## How **MIGRATES.CA** Supports the File



### Assessment

We assess eligibility, experience and business readiness.



### Strategy

We design a tailored C11 strategy aligned with your goals.



### Business Plan Support

We help build compelling plans that highlight impact and feasibility.



### Documentation Organization

We organize and structure a complete, compliant file.



### Business Setup Coordination

We connect you with partners for smooth business setup.



### Submission Support

We review, finalize and submit with precision and confidence.



### For the first review, we usually need

- Applicant CV
- Current business or employment details
- Approximate available investment funds
- Preferred province/city
- Business idea or target opportunity
- Family composition



Start with a business-first  
C11 assessment

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# ELIGIBILITY FACTORS & WHAT MAKES A STRONGER C11 CASE

What clients and businesses are typically assessed on

## 1 CORE ASSESSMENT FACTORS

- ✓ Relevant business ownership, entrepreneurial or senior-management background
- ✓ A genuine plan to actively manage the Canadian business
- ✓ A commercially viable business model
- ✓ Lawful source of funds and readiness to invest
- ✓ A clear reason why the business can benefit Canada
- ✓ A practical location and market strategy

## 2 WHAT STRENGTHENS THE FILE

- |                                                                                                                 |                                                                                                                          |                                                                                                                                       |
|-----------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| <br>Detailed business plan | <br>Realistic financial projections | <br>Industry experience                          |
| <br>Market demand evidence | <br>Potential job creation          | <br>Innovation, regional need or economic impact |

## 3 IMPORTANT COMMERCIAL CONSIDERATIONS

- |                                                                                                                    |                                                                                                                      |                                                                                                               |                                                                                                          |                                                                                                             |                                                                                                              |
|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| <br>Province and city selection | <br>Licensing and municipal rules | <br>Lease and setup costs | <br>Hiring capacity | <br>Operating expenses | <br>Ownership structure |
|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|



**C11 is for active business operation, not passive investment.** The applicant should have a real and ongoing management role in the business.



There is no fixed minimum investment under C11, but the proposed capital should be appropriate for the type, size and needs of the business.

# BUSINESS MODELS & OPPORTUNITY STRUCTURES

Different ways a C11 business plan may be structured

01



## Start-up

Launch a new Canadian business built around your own concept, market strategy and operations plan.

02



## Franchise

Operate under an established brand, using a tested business model and support system.

03



## Business acquisition

Purchase and continue operating an existing Canadian business with a proven customer base.

04



## Branch or subsidiary

Expand an existing foreign business into Canada through a branch or subsidiary structure.

05



## Partnership or strategic venture

In some cases, a structured partnership approach may be explored where commercially appropriate.



## POTENTIAL SECTORS

- Food service
- Retail
- Hospitality
- Service businesses
- Trade and distribution
- Light manufacturing
- Professional or specialized services where appropriate



The right structure depends on your experience, budget, location strategy and long-term goals in Canada.

# AVAILABILITY **ACROSS CANADA** & IMPORTANT PLANNING NOTES

*How location and provincial factors shape a C11 strategy*

## 01 Availability across Canada

C11 is not limited to one province. Opportunities may be explored across Canada depending on the business activity, city, province, local rules and commercial feasibility.



### Ontario

Large market options, strong franchise and acquisition opportunities, city-specific cost considerations.



### Alberta

Entrepreneur-friendly environment, cost advantages in some markets, strong regional opportunities.



### British Columbia

Attractive consumer markets with sector-specific licensing and cost considerations.



### Prairies & Atlantic Canada

Regional opportunities may offer strategic advantages depending on industry and location.

## 02 Planning notes



Licensing and zoning matter



Lease terms affect feasibility



The market must support the business



Investment should match the model



Operations should be realistic from day one

## 03



Province selection should be driven by **business logic**, not only preference.



# IMPORTANT PR CLARIFICATION & NEXT STEPS

Understanding the route and starting your C11 assessment



**C11 is not itself a direct permanent residence program.**

It is an LMIA-exempt entrepreneur route for qualifying businesses that can provide significant benefit to Canada. Permanent residence, if pursued later, depends on a separate immigration pathway and government approval.



## FAMILY OPTIONS

- ✓ A spouse may be eligible to accompany
- ✓ Children may be eligible to accompany
- ✓ Options depend on eligibility and the specific application.



## TIMING SNAPSHOT

- ✓ Many cases are planned over approximately 4–6 months or more
- ✓ Some cases take longer depending on the country of application, file quality and IRCC processing
- ✓ Exact timelines can never be guaranteed

## HOW TO GET STARTED WITH MIGRATES.CA



Initial consultation



Profile review



Business model discussion



Document planning



Formal strategy and next steps



**MIGRATES.CA**

Canada Business Pathway Consultants

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